



Fransabank & Bassel Fleihan Finance Institute support the 'ENA' to "Form, Inform, Transform" the Public Sector

Beirut, September 20, 2012. For the third consecutive year, Fransabank Group partnered with Bassel Fleihan Finance Institute to train Lebanon's public sector key senior officials on key leadership and managerial skills, under "Les Rencontres des Cadres Dirigeants" program. This program is held in Lebanon yearly with the support of ENA - Ecole Nationale D'Administration and the French Embassy in Beirut.

The third edition of "Les Rencontres des Cadres Dirigeants - 2012" had "Public Finance and the Modernization of the State" as major theme and targeted 25 participants. It stressed on discovering new concept and relevant practical approaches to managerial capacities, as well as preparing attendees to face current challenges by renewing their leadership competencies and skills. It was wrapped up by a closing ceremony held on September 19, 2012 at the Adnan Kassar Edifice for Arab Economy, and attended by the encounters' participants, representatives of participating bodies, a large crowd of the media, and the French Ambassador, HE Mr. S.E.M. Patrice Paoli, representative of the Minister of Finance HE Mr. Mohamad Safadi, as well as supporters of the Bassel Fleihan Finance Institute.

During the certificates' distribution ceremony, Fransabank Group Chairman and General Manager HE Mr. Adnan Kassar commented: "We are all aware that the Government's budget is at the core of public finance and is a reflection of the economic, investments, social and political developments of any country and is in direct relationship with its economic and social growth as well as its citizens' enhanced standards of living. That's why civil servants need to possess the needed skills, merit and knowledge to accomplish their duties with utmost performance to impact on the country's growth." He added: "We, at Fransabank, strongly advocate that the Bassel Fleihan Finance Institute tackles profoundly topics that serve the monetary and administrative reforms which are essential to align and meet the public finance policies and objectives".

It is worth noting that "Les Rencontres des Cadres Dirigeants" was first established in 2010 which the full support and know how transfer from the ENA - Ecole Nationale D'Administration which is considered France's leading graduate schools for public administration education. ENA was established to make recruitment for various high administrative bodies more rational and democratic. According to this approach, a system solely based on academic proficiency and competitive examinations renders recruitment to top positions more transparent without suspicion of political or personal preference.

Each year, "Les Rencontres des Cadres Dirigeants" program consists of 4 intensive modules of debates and field visits, spread over 4 months and delivered by internationally renowned French administration and academic experts. The aim of the program is to provide Lebanon's public sector human capital with the latest and most modern public administration tools and techniques, in order to provide Lebanese citizens with the most efficient and effective services, thus benefiting the country's development at all levels. To date, over 60 participants from 37 administrative and public institutions took part in this initiative. The average age of the pool of participants from ladies and gentlemen has been between 40 and 50 years to date, reflecting the eagerness of the public sector human capital to always enhance and advance their skills and knowledge, bearing in mind that the diversity of participants and provided modules alike is the key to synchronized and efficient public performance.

With similar initiatives, Fransabank Group always aspires as part of its several CSR initiatives undertaken in many fields to "Form - Inform - Transform" the Public Sector in particular and the communities where it operates in general to support building more promising tomorrows.